



Privacy Policy

Introduction

The Western Experience also has an obligation to comply with the GDPR legislation.

In order to make the best possible use of the service we provide when you come to start a show with us, for example, it is important that we have access to your personal data. This does mean that we handle this data with care. The goal is therefore to be as open and transparent as possible about the personal data we collect to provide this service. How it is used and with whom it is shared.

Privacy Policy

In this document, we indicate how personal data is used for what purposes and the safeguarding of this data.

Personal data

Basis for this personal data is participation in Western Experience shows. We have the following data stored in our records:

- First name, middle name and last name
- Gender
- Date of birth
- Address, zip code, city and country
- Phone number and email address
- Nationality

Purposes

The aforementioned personal data will be used only for the following purposes:

- Administrative purposes.
- Communication about shows and/or announcements and invitations.
- Registration for shows and other activities organized by or on behalf of the Western Experience.
- Entries on the website.

Please note for all purposes described only data that are strictly necessary are used for each purpose.

Overview				
Goal	With personal data	Foundation	Storage period	Receivers
Administration	- First name - Last name - Address - Phone number - Email address - Gender - Date of Birth	Fulfilment of the agreement	Only in the financial records for 7 years	Showsecretary
Sending digital messages	- First name - Last name - Email address	Fulfilment of the agreement	Up to 1 month after a show	Showsecretary
Sending messages through Whatsapp	- First name - Last name	Fulfilment of the agreement	Up to 1 month after a show	Showsecretary

	- Phone number			
To improve our digital services, such as software program for enrollment	- First name - Last name - Address- Phone number - E-mail address - Date of birth - Nationality	Fulfilment of the agreement	As long as the consent is not revoked	(Systems-) administrator and showsecretary
Showsecretary	- First name - Last name - Address - Phone number - Email address - Gender - Date of Birth - Nationality	Fulfilment of the agreement	As long as the consent is not revoked	Showsecretary
Website/Social Media for listing show results and photos of the show	- First name - Last name - Nationality	Authorization	As long as the consent is not revoked	(Systems-) administrator and organization Western Experience
History	- Last name	Maintain history	Unlimited. For objections replace last name with anonymous	

Security

We have taken appropriate technical and organizational measures to protect your personal data against unlawful processing, for example, we have taken the following measures;

- All persons who may have access to your data on behalf of the organization are bound to secrecy confidentiality;
- We have a username and password policy on all our systems;
- We anonymize and ensure the encryption of personal data when appropriate;
- We make backups of personal data in order to restore it in case of physical or technical incidents;
- We regularly test and evaluate our measures;
- Our organization and any supported individuals are informed of the importance of protecting personal data.

Privacy policy

We make every effort to ensure your privacy and therefore handle personal data with care. The Western Experience adheres in all cases to the applicable laws and regulations, including the General Data Protection Regulation. This entails that we in any case:

- Process your personal data in accordance with the purpose for which they are provided, these purposes and types of personal data are described in this Privacy Policy;
- Processing of your personal data is limited to only those data that are minimally necessary for the purposes for which they are processed;
- Asking your explicit permission if we need it for processing your personal data. personal data;
- Have taken appropriate technical and organizational measures to ensure the security of your personal data is guaranteed;
- Do not pass on personal data to other parties, unless this is necessary to fulfil the purposes for which they are provided;
- Are aware of your rights regarding your personal data, want to make you aware of them and respect them.

Provision to third parties

We may provide the data you have provided to the Western Experience to third parties as necessary to carry out the purposes described above.

For example, the Western Experience uses a third party for:

- Developing and maintaining our software program.

We never pass on personal data to other parties with whom we have not concluded a processing agreement.

With these parties (processors) we make the necessary agreements to ensure the security of your personal data. Furthermore, we will not provide the data you provide to other parties, unless required and permitted by law. An example of this is when the police request (personal) data from us as part of an investigation. In such a case the Western Experience is obliged to cooperate and hand over this data. Personal data can also be shared with third parties if you give us your written permission to do so.

Within the EU

We do not provide personal data to parties located outside the EU.

Retention period

The Western Experience does not retain personal data longer than necessary for the purpose for which it was provided or required by law.

Minors

We only process personal data of minors (persons under 16 years of age) if written consent is given by the parent, guardian or legal representative.

Rights regarding your data

You have the right to access, correct or remove the personal data we have received from you. You can also object to the processing of your personal data (or a part thereof) by us or one of our processors. You also have the right to have the Western Experience transfer the data you have provided to yourself or on your behalf directly to another party. The Western Experience may ask you to identify yourself before the Western Experience can comply with the aforementioned requests. If the Western Experience may process your personal data on the basis of a consent given by you for this purpose, you always have the right to withdraw this consent.

Complaints

If you have a complaint about the processing of your personal data, we ask you to contact us immediately. If we cannot work it out together, we will of course find this very regrettable. You always have the right to file a complaint with the “Autoriteit Persoonsgegevens” (Personal Data Authority), the regulatory authority in the field of privacy protection.

Questions

If you have any questions or comments in response to our Privacy Policy please send an email to

horsetrials@westernexperience.com